

Introduction

This privacy policy ("Privacy Policy") explains how we collect, use, share, disclose and protect Personal Information about the Users of the Services, including the Practitioners, the End-Users (as defined in terms of use), and the visitors of Website (jointly and severally referred to as "you" or "Users" in this Privacy Policy). We created this Privacy Policy to demonstrate our commitment to protecting your privacy and personal information. Your use of and access to the Services is subject to this Privacy Policy and our Terms of Use. Any capitalized term used but not defined in this Privacy Policy shall have the meaning attributed to it in our Terms of Use. www.maxvcare.com ("us," "we," or "Maxhealth VCare") is committed to respecting the privacy rights of our customers, visitors, and other users of Maxvcare.com(the "Site") and related websites, applications, services and mobile applications provided by Maxhealth VCare. We created this Privacy Policy ("Privacy Policy") to give you confidence as you use the Services and demonstrate our commitment to protecting privacy. This Privacy Policy is only applicable to the Services. This Privacy Policy does not apply to any other digital healthcare service that you may be able to access through the Services or any website or digital services of Maxhealth VCare's business partners. Each may have data collection, storage, and use practices and policies that may materially differ from this Privacy Policy. Our Privacy Policy governs your use of the Services. Any capitalized term used but not defined in this Privacy Policy shall have the meaning in the Agreement.

BY USING THE SERVICES OR BY OTHERWISE GIVING US YOUR INFORMATION, YOU WILL BE DEEMED TO HAVE READ, UNDERSTOOD AND AGREED TO THE PRACTICES AND POLICIES OUTLINED IN THIS PRIVACY POLICY AND AGREE TO BE BOUND BY THE PRIVACY POLICY. YOU HEREBY CONSENT TO OUR SERVICES, USE AND SHARING, DISCLOSURE OF YOUR INFORMATION AS DESCRIBED IN THIS PRIVACY POLICY. WE RESERVE THE RIGHT TO CHANGE, MODIFY, ADD OR DELETE PORTIONS OF THE TERMS OF THIS PRIVACY POLICY, AT OUR SOLE DISCRETION, AT ANY TIME. IF YOU DO NOT AGREE WITH THIS PRIVACY POLICY AT ANY TIME, DO NOT USE ANY OF THE SERVICES OR GIVE US ANY OF YOUR INFORMATION. IF YOU USE THE SERVICES ON BEHALF OF SOMEONE ELSE (SUCH AS YOUR CHILD) OR AN ENTITY (SUCH AS YOUR EMPLOYER), YOU REPRESENT THAT YOU ARE AUTHORISED BY SUCH INDIVIDUAL OR ENTITY TO (I) ACCEPT THIS PRIVACY POLICY ON SUCH INDIVIDUAL'S OR ENTITY'S BEHALF, AND (II) CONSENT ON BEHALF OF SUCH INDIVIDUAL OR ENTITY TO OUR SERVICES, USE AND DISCLOSURE OF SUCH INDIVIDUAL'S OR ENTITY'S INFORMATION AS DESCRIBED IN THIS PRIVACY POLICY.

Do you collect personal information from your users?

Yes, we collect personal information from your users.

What kind of personal information do you collect from users?

- First Name and Last Name
- Email Address
- Phone Number
- Mailing Address
- CNIC

When do we collect information?

We collect the said information when you register on our site through the web or via the Maxhealth VCare app.

How secure is my personal information?

Our website is scanned regularly for security holes and known vulnerabilities to make your visit to our site as safe as possible. We use regular Malware Scanning. Your personal information is contained behind secured networks and is only accessible by a limited number of persons who have special access rights to such systems and are required to keep the information confidential. Also, all sensitive/credit information you supply may be encrypted via Secure Socket Layer (SSL) technology. We implement a variety of security measures when a user places an order enters, submits, or accesses their information to maintain the safety of your personal information. All transactions are processed through a gateway provider and are not stored or processed on our servers.

Does your website/app send emails or newsletters to users?

Yes, users can opt-in to receive newsletters and emails from us.

Do you use any digital analytics software for tracking purposes?

Yes, we use tracking solutions to measure website/app traffic.

Does your website/app show ads?

No

Tracking Technologies: Which of the following does your website/app use or plan to use?

- Google Maps APIs
- Cookies and/or web beacons

How do we use your information?

We may use the information we collect from you when you register,

- Make a purchase
- Sign up for our email list or newsletter
- For a survey or marketing campaign
- Surf the website

Use certain other site features in the following ways:

1. To personalize your website experience and offer you content and products as per your inclinations.
2. To amend and update our website to better serve you.
3. To respond to customer service inquiries appropriately.
4. To manage rating and reviews of website.
5. To identify and register doctors on our website.
6. To verify doctor's registrations with PMDC.

Do we use 'Cookies'?

Yes. Cookies are small files that a site or its service provider transfers to your computer's hard drive through your Web browser (if you allow) that enables the site's or service provider's systems to recognize your browser and capture and remember certain information. For instance, we use cookies to help us remember and process the items in your shopping cart. They are also used to help us understand your preferences based on previous or current site activity, which enables us to provide you with improved services. We also use cookies to help us compile aggregate data about site traffic and site interaction so that we can offer better site experiences and tools in the future.

We use cookies to:

- Help remember and process information.
- Understand and save user's preferences for future visits.
- Compile aggregate data about site traffic and site interactions in order to offer better site experiences and tools in the future. We may also use trusted and licensed third-party services that track this information on our behalf.

You can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies. You do this through your browser (like Internet Explorer) settings. Each browser is a little different, so look at your browser's Help menu to learn the correct way to modify your cookies.

If you disable cookies off, some features will be disabled. It won't affect the user's experience that makes your site experience more efficient and some of our services will not function properly.

However, you can still make appointments.

Third-party disclosure

We do not sell, trade, share or otherwise transfer to outside parties your personally identifiable information unless we provide users with the advance written notice. This does not include website hosting partners and other parties who assist us in operating our website, conducting our business, or serving our users, so long as those parties agree to keep this information confidential. We may also release information when it's release is appropriate to comply with the law, enforce our site policies, or protect our or others' rights, property, or safety. However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses and purposes..

Third-party links

We do offer third party services which are labeled as such.

Google

Google's advertising requirements can be summed up by Google's Advertising Principles. They are put in place to provide a positive experience for users.

It is advised to visit the following link:

<https://support.google.com/adwordspolicy/answer/1316548?hl=en>

We have not enabled Google AdSense on our site but we may do so in future.

COPPA (Children Online Privacy Protection Act)

When it comes to the collection of personal information from children under 13, the Children's Online Privacy Protection Act (COPPA) puts parents in control. The Federal Trade Commission, the nation's consumer protection agency, enforces the COPPA Rule, which spells out what operators of websites and online services must do to protect children's privacy and safety online.

We do not specifically market to children under 13.

Email SPAM

We do not spam and only collect your email address in order to:

If at any time you would like to unsubscribe from receiving future emails, you can email us at and we will promptly remove you from ALL correspondence.

Copyrights

All the content, images, graphics, text, videos (Including YouTube videos), material, structure and its arrangement is property of Maxhealth VCare and protected under the copy right laws. Reproducing or copying any of its part or whole of site is therefore illegal. Any person or organization found guilty will be dealt as per law. ALL RIGHTS RESERVED.

Changes to Privacy Policy and Disclaimer:

If we happen to change our policy or disclaimer statement we will be sharing it here on the page to keep you updated of amendments.

Data Theft

All data contained by the website and application is collected by Team Maxhealth VCare. We own complete rights of this data and legal action would be taken if we found any instance of theft of data.

Changes in the privacy policy

Maxhealth VCare may update this Privacy Policy at any time, with or without advance notice. In the event there are significant changes in the way Maxhealth VCare treats User's Personal Information, Maxhealth VCare will display a notice on the Website or send users an email. If a User uses the Service after notice of changes have been sent to such user or published on the website, such user hereby provides his/ her/ its consent to the changed practices.

Contact Maxhealth VCare

If there are any ambiguities or queries regarding this privacy policy, Contact us here:

info@maxvcare.com